



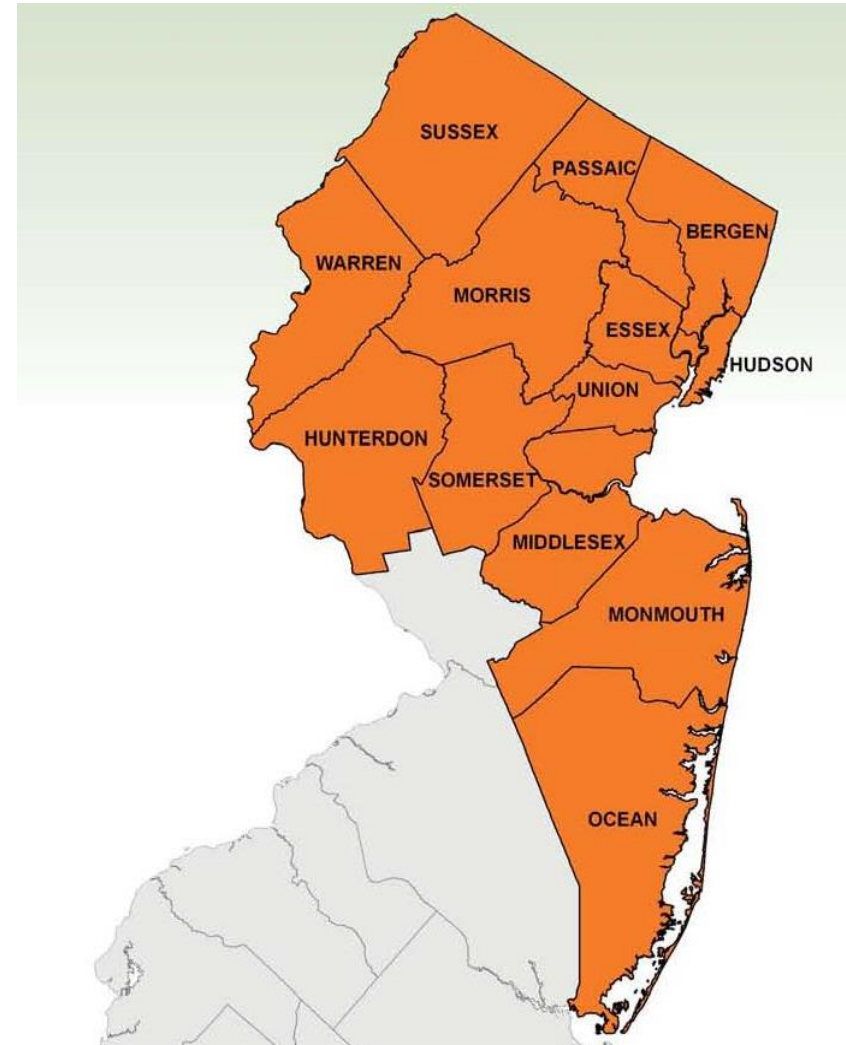
TOGETHER
**NORTH
JERSEY.**

December 2014

STATUS UPDATE

What is Together North Jersey?

- **Voluntary partnership** of nearly 100 cities, towns, counties, agencies, non-profit organizations and others in northern New Jersey that have agreed to **work together with the public** to plan for the region's future
- HUD-funded Sustainable Communities Regional Planning Grant
- Rutgers University serves as administrative and fiscal agent



Together North Jersey Primary Activities

- Develop a **Regional Plan for Sustainable Development (RPSD)** that addresses current and future challenges facing the region
 - Supported by extensive outreach process
- Implement up to **40 local planning projects**
- Provide **technical assistance, capacity building and training**
 - HiAP, CPTED, Creative Place-making



Key Goal of Together North Jersey

- **Align and integrate** plans, programs and incentives across:
 - Functional areas/topics
 - Sectors (Public, Private, NGO)
 - Levels of government
 - Place types



2040.

5 Priority Goals.

- Grow a strong regional economy.
- Create great places.
- Increase access to opportunity.
- Protect the environment.
- Work together.

Four Organizing Themes



+ **16** Focus Areas.

How do we get there?

Regional Plan

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graph TD; A[Regional Plan] --> B[16 Focus Areas]; B --> C[60 Strategies]; C --> D[Actions and Responsibilities  
Time-line for Implementation];
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The diagram consists of four stacked, rounded rectangular boxes, each containing text. The boxes are connected by downward-pointing arrows. The top box is blue and contains the text 'Regional Plan' in red. The second box is green and contains '16 Focus Areas' in white. The third box is light green and contains '60 Strategies' in white. The bottom box is orange and contains 'Actions and Responsibilities' and 'Time-line for Implementation' in white. The arrows are light blue, light green, and light orange, matching the colors of the boxes they connect.

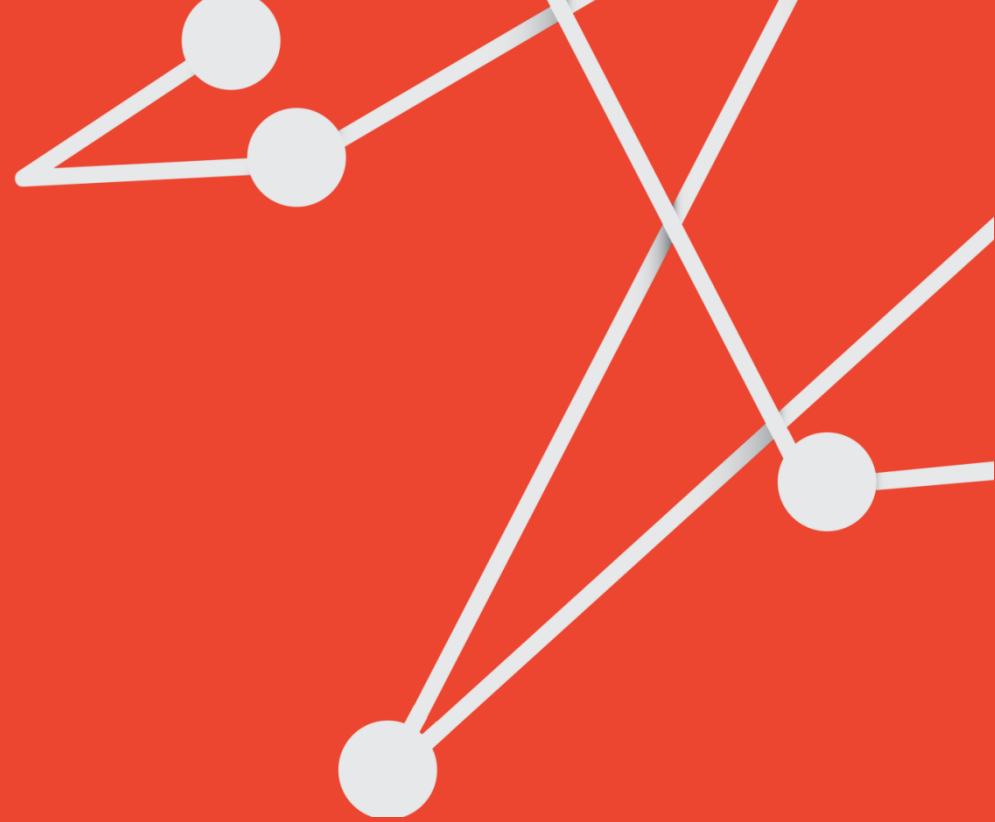
16 Focus Areas

60 Strategies

Actions and Responsibilities
Time-line for Implementation

Outcomes at the End of 3-Year Grant

- Regional Plan for Sustainable Development (RPSD) that includes:
 - **Broadly-supported vision and goals** for the region’s future and preferred growth and development pattern
 - Strategies that build on regional and local assets to promote **place-based economic growth**, clean water and air, public health, safe neighborhoods, more efficient land use, and **communities resilient to storms and a changing climate**
 - A Fair Housing and Equity Assessment with recommendations for **affirmatively furthering fair housing** in the region
 - An investment framework to help **shape public and private investment** decisions
 - A short list of **“big ideas”** and high-priority regionally significant potentially transformative projects, programs and initiatives
 - An **action agenda** for implementing the plan
- 40 local projects that **foster livable communities** and sustainability that serve as models for the region
- Commitment of **key decision-makers, local leaders and citizens** to shepherd plan implementation



Leading the way...

3 Re-granting Programs
40 Local Initiative Projects

Local Government Capacity Grants

\$1.75 Million in HUD and NJTPA Funding


- 14 projects
 - 9 Counties + 5 Cities
- Participate in RPSD planning process
- Conduct Local Planning Studies
 - Complete Streets & Active Transportation
 - Community Safety
 - Economic Development
 - Resiliency

ALL
ABOUT
ACTIVE TRANSPORTATION
COMMUNITY OUTREACH
ECONOMIC DEVELOPMENT
ENVIRONMENTAL PLANNING
MARKET ANALYSIS


REDEVELOPMENT
TRANSPORTATION PLANNING
URBAN DESIGN

ABOUT


LOCAL GOVERNMENT CAPACITY GRANT PROGRAM.




City of Elizabeth Economic Development, TOD Marketing Tools and Redevelopment Plan




City of Newark Greenstreets Initiative




Crime Prevention through Environmental Design Training and Audit in City of Paterson




Connect People to Opportunities Policy Guide for Union County




Essex County Complete Streets Implementation Plan




Jersey City Visualizations of Adaptation Scenarios




Monmouth County Bus Rapid Transit Opportunities Study




Exploration of a Public Bike Share Program in Hudson County




Ocean County Long-Term Community Recovery Planning




Supporting Priority Investment in Somerset County




Sussex County Economic Base Assessment and Strategic Growth Plan Update



New Brunswick Ciclovía Planning, Outreach and Program Evaluation



Preparation of Economic Development Plan for Hunterdon County



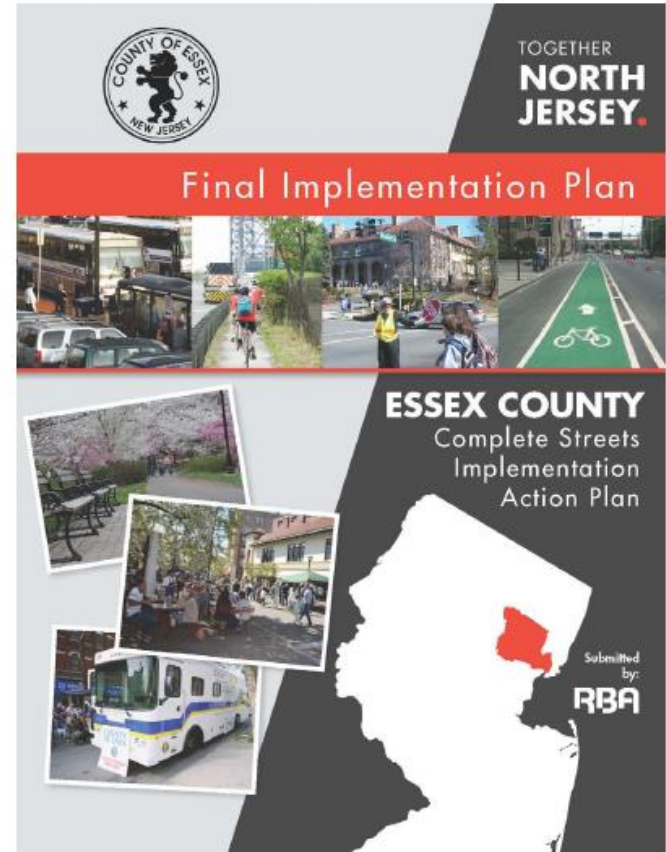
PARK & RIDE

Local Government Capacity Grants

Essex County Complete Streets Implementation Plan

Goals of the Implementation Action Plan:

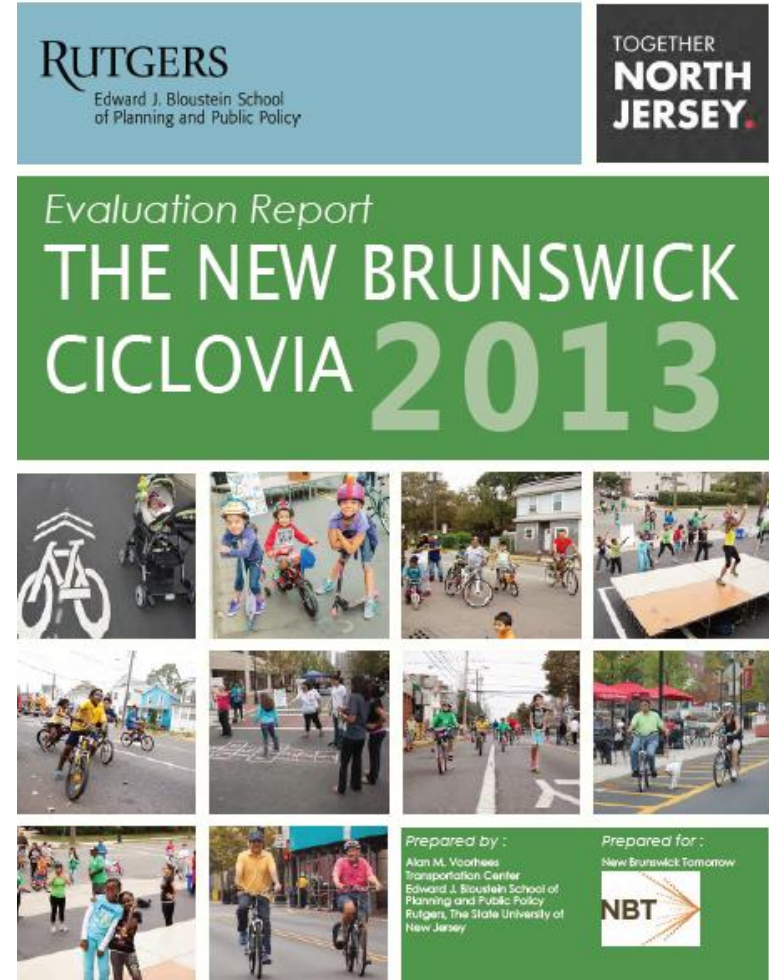
- Analyze existing county plans, policies, guidelines, and procedures, and update these documents as needed to incorporate complete streets.
- Integrate complete streets into the subdivision and site plan review process.
- Develop a pilot complete streets demonstration project.
- Train County staff on the incorporation of complete streets in the planning, design, operation, and maintenance of County roadways.



Local Government Capacity Grants

New Brunswick Ciclovía Planning, Outreach and Program Evaluation

- New Brunswick Tomorrow hosted a Ciclovía or “open streets” project in New Jersey —temporarily closed streets to vehicular traffic, allowing people to walk, bike, skate, dance and utilize the roadways in countless creative and active ways.
- To advance the health and well-being of community residents, and achieve local social, economic, and community development goals.



NGO Micro-Grant Program

- Program Purpose

- Conduct outreach to the diverse populations of northern NJ
- Connect NGOs and participants to TNJ's various regional planning processes

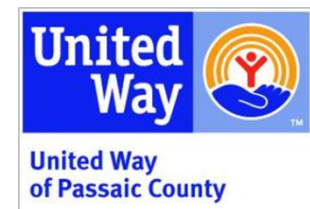


Urban League of
Essex County



- Fund local planning activities

- Streetscape for Valley Arts District
- Crime Prevention Through Environmental Design Training: SafeGrowth Plans
- Safe Routes to School Travel Plan in Elizabeth
- Food Environment in Paterson 1st Ward, Field Interviews & Gap Assessment in Paterson



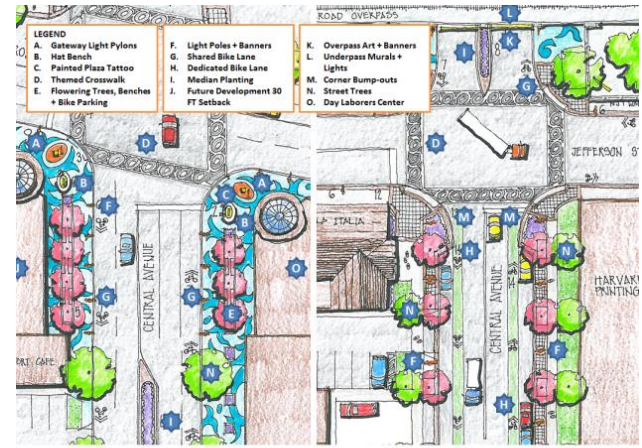
NGO Micro-Grant Program

Crime Prevention Through Environmental Design (CPTED) Training: Development of SafeGrowth Plans



NGO Micro-Grant Program

Urban Design Framework and Streetscape Guidelines for the Valley Arts District - HANDS



Central Avenue Gateway Conceptual Plan
Valley We Design: Art From the Heart of Community



Local Demonstration Projects

- Funding
 - \$2 Million (NJ TRANSIT)
 - \$1 Million (HUD)
- 18 - Multi-Jurisdictional Planning Studies addressing each of TNJ's 12 topics
- NJ TRANSIT Transit-Friendly Planning Consulting Teams Deliver Technical Assistance



17. north jersey partners regional access to employment study (seven counties)

16. bloomfield avenue complete corridor plan

8. morristown parklet design manual and pilot project

3. urban essex coalition for smart growth

11. kingwood route 12 center-based scenic corridor economic strategy

2. together 202: reimagining complete communities along the route 202 corridor

15. maplewood irvington avenue corridor

7. springfield morris avenue corridor vision and mobility plan

14. middlesex greenway access plan

10. paterson habitat for humanity main street corridor

12. passaic eastside development strategy

6. hoboken green infrastructure strategic plan

4. mcginley square montgomery corridor mobility project

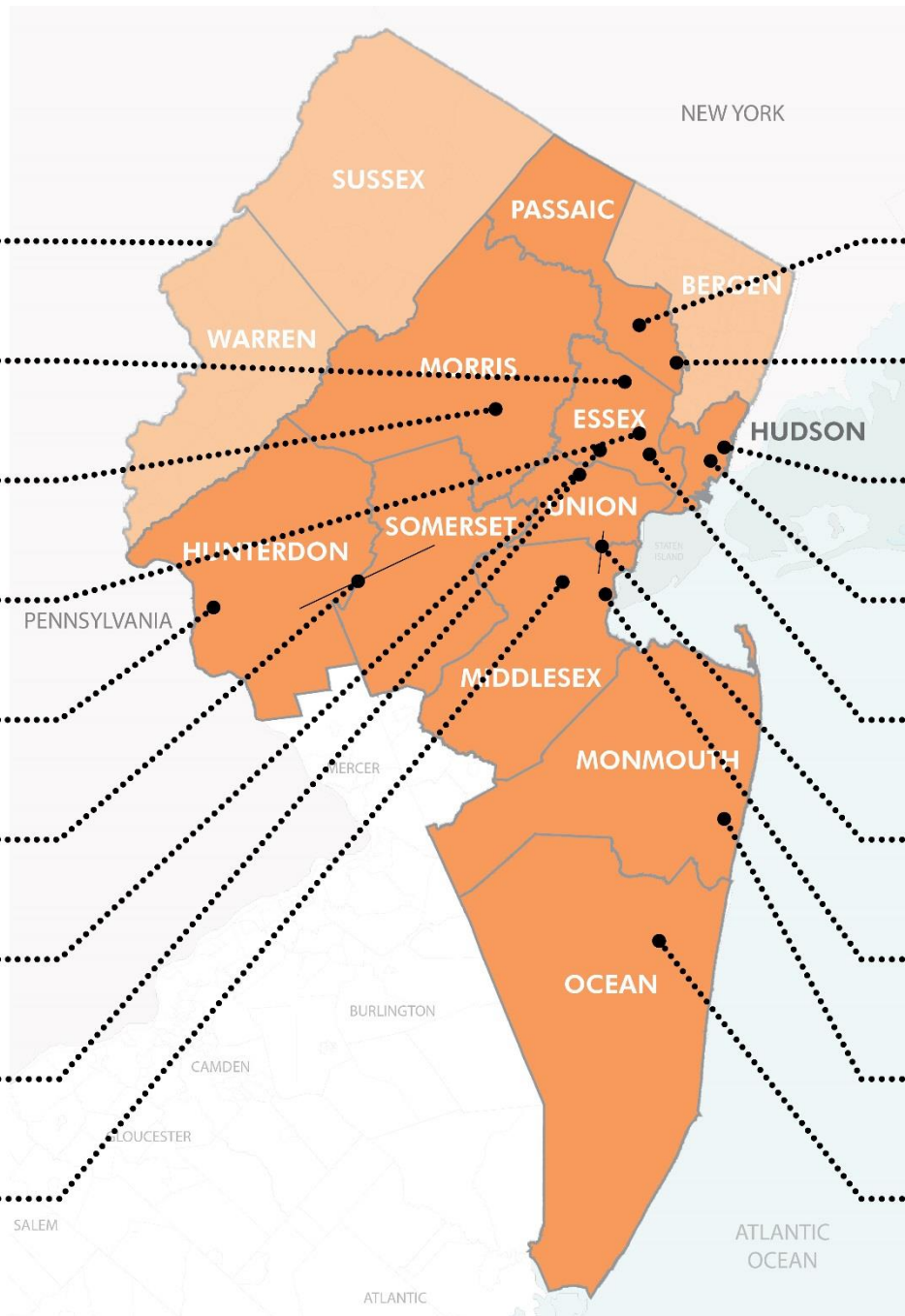
5. newark access to opportunity

18. woodbridge railway regional access to the arts study

9. perth amboy bay city transit district strategy

1. monmouth county connecting community corridors

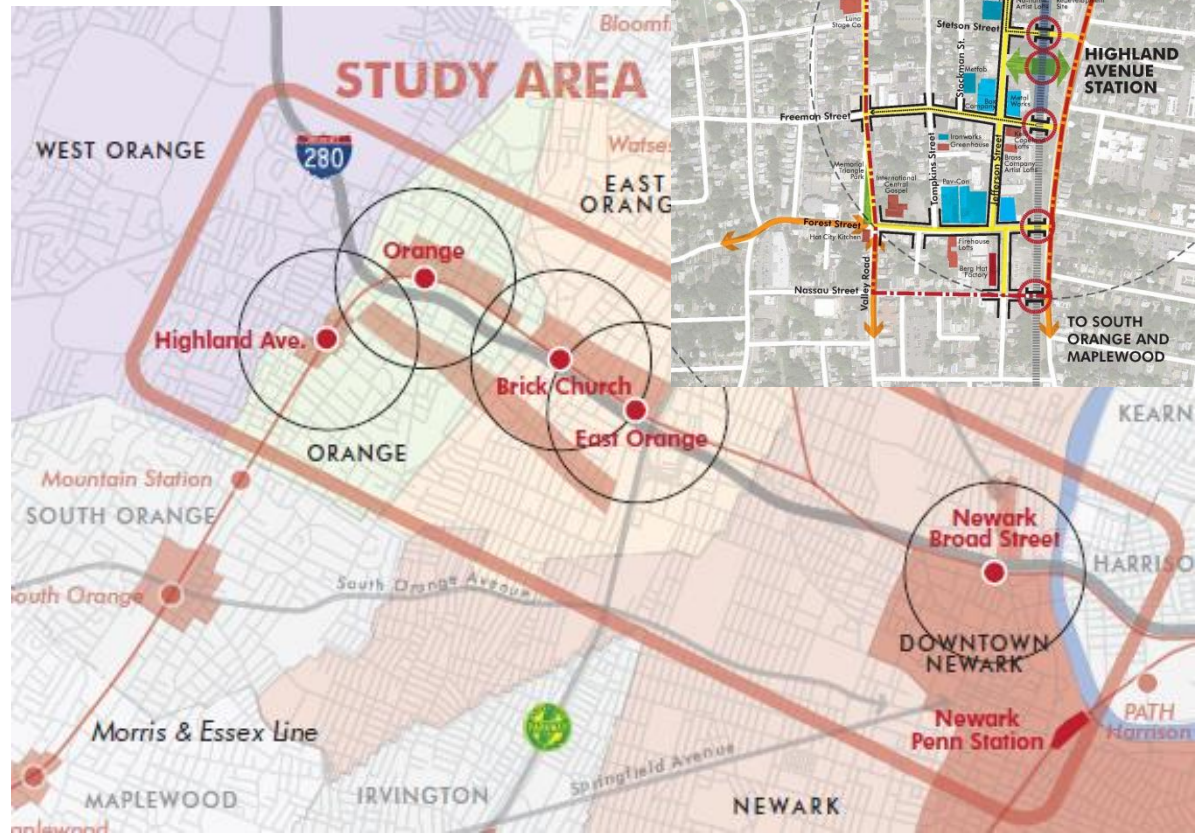
13. toms river – route 37 corridor development study



Local Demonstration Project

Urban Essex Coalition for Smart Growth

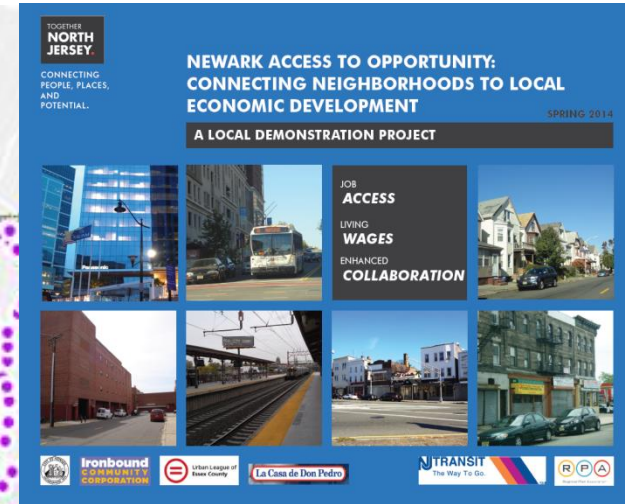
- Partners
 - City of East Orange
 - City of Orange
 - City of Newark
 - HANDS Inc
 - NJ Transit
 - La Casa de Don Pedro
- Accomplishments
 - Established a Corridor-wide Coalition
 - Framework for development based on key transit-oriented places
 - Identified regional market opportunities
 - Developed implementation priorities and actions



Local Demonstration Project

Newark Access to Opportunity

- Partners
 - City of Newark
 - 11 Community Development Non-Profits
- Accomplishments
 - Identified opportunities and barriers
 - for accessing living wage jobs locally and regionally
 - for accessing living wage jobs in areas accessible by walking and transit
 - Engaged residents and businesses



Places within a 30-minute bus commute of Fairmount, Source: NJ Transit



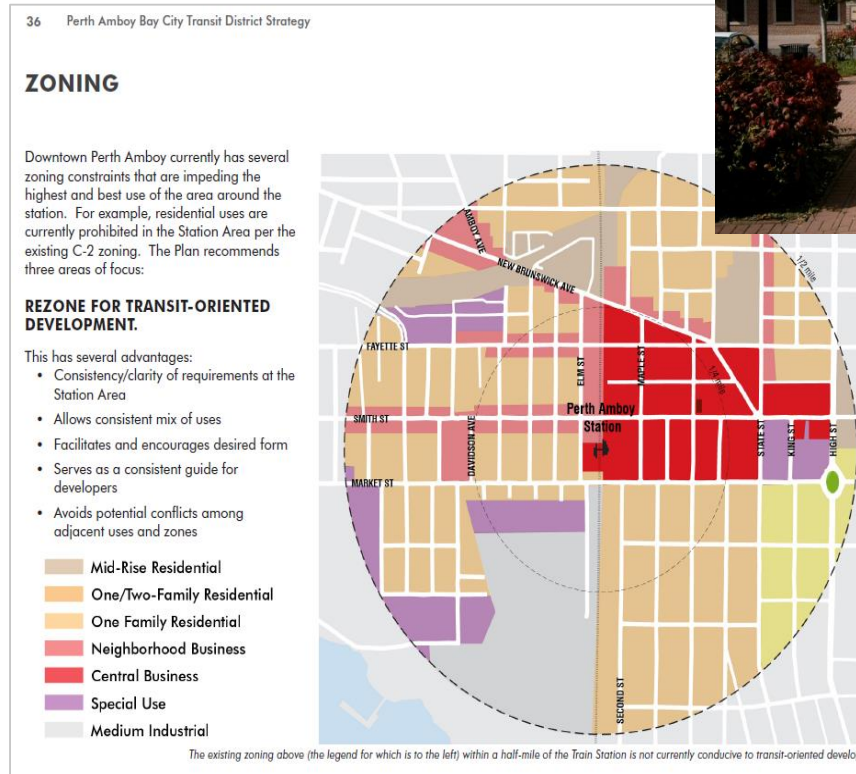
Legend

- Newark
- Fairmount
- Places within a 30 minute bus commute of Fairmount

Local Demonstration Project

Perth Amboy Bay City Transit Strategy

- Redevelop Train Station Area
- Rezone Downtown
- Modernize Parking Regulations
- Adaptive Reuse Upper Levels of Commercial Buildings
- Pursue Transit Village Status



Dominican Republic Festival, Perth Amboy

Tangible Outcomes to Date

- Hoboken Green Infrastructure Strategic Plan
 - Post-Sandy Disaster Recovery Grant
 - Rebuild by Design implementation grant
- New Brunswick Ciclovía Pilot
 - Expanded to three events per year
- Urban Essex Coalition for Smart Growth
 - Hired staff person
 - Multiple joint grant applications
- Perth Amboy Bay Area Transit District
 - Zoning changes moving forward
- Monmouth Connecting Community Corridors
 - Successful NEA grant
 - Shared services dialogue continues



Tentative Schedule for Completion

- Local planning projects mostly complete – Dec 2014
- Stakeholder Outreach – Nov 2014 to Jan 2015
 - Counties, Cities, State Agencies and Others
- Draft Focus Areas/Strategy Action Plan write-ups – Dec 2014
 - Joint Standing Committees Meeting Dec 15
- Draft Regional Plan presented to Standing Committees and available for Public Review – Feb/Mar 2015
- Final Public Outreach – Jan-Mar 2015
- Leadership Training Institute – Jan-Mar 2015
- Final Plan Adoption – April/May 2015
- Grant Period Ends – June 15, 2015

Moving Beyond the Grant Period

- Working with NJTPA:
 - Sustain TNJ management structure
 - Incorporate TNJ strategies and actions into NJTPA UPWP and other processes as appropriate
 - Advance Regional CEDS recommendations
- Working with State Agencies and Local Partners:
 - Advance LDP Plan Implementation Agendas
 - Advance LGCGP and NGO Micro-grant program recommendations
 - Advance other TNJ Strategies/Actions
- Working with Other Partners:
 - NGOs and CBOs
 - Municipalities through Sustainable Jersey
 - Federal Partnership



Contact Information:

Jon Carnegie, AICP/PP
Executive Director

Alan M. Voorhees Transportation Center
Edward J. Bloustein School of Planning and Public Policy
carnegie@ejb.rutgers.edu (848) 932-2840

David Aimen, AICP/PP
Assistant Director, Planning and Technical Assistance
Alan M. Voorhees Transportation Center
Edward J. Bloustein School of Planning and Public Policy
david.aimen@ejb.rutgers.edu
(848) 932-2855

Website: www.togethernorthjersey.com