

# COMMUNITY DEVELOPMENT CONFERENCE AND MEMBERSHIP MEETING

October 20, 2015

**#UNDER1ROOFNJ** 



# **WELCOME**

### Dear Friends,

Thank you so much for being part of our 2015 Community Development Conference & Membership Meeting! The Network staff has worked hard to bring you our best program yet, and I know you will find a lot of value in the workshops, discussions and networking opportunities. I am proud that our membership continues to grow, and that our annual meeting has become the premiere event for our sector.



Network members are leading the effort to improve the lives of New Jersey residents in communities around the state. We've helped to advance policies and programs for Superstorm Sandy recovery by promoting an efficient and equitable process. We have also worked to protect the Mount Laurel doctrine, mobilizing members and allies to secure a system that creates more affordable. I am excited to hear from experts at our opening plenary how Network members and fair housing advocates can work together to implement the Affirmatively Furthering Fair Housing rule and related court decisions.

This is an exciting time for our field. Having a sell-out conference crowd "Under One Roof" is inspiring; it reinforces that our work truly is "Stronger Together." I look forward to leveraging our collective strength to secure the public support and investment that community development needs to thrive in the future.

Onward,

STACI BERGER

Spi A. Beyer

President and CEO

@staciberger

### **HCDNNJ** Staff



STACI BERGER President and CEO

SHARON K. BARKER Vice President and COO

NINA ARCE Media Coordinator





**BRIANNA BOYD** Outreach Data and Administrative Coordinator

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**GLORIA DAVIS** Office and Membership Manager







RAPHAEL KASEN Community Building Specialist

Sandy & Special Projects Manager

MARCIA LEWIS Finance Coordinator TERRY LISK

Development Specialist









8:15 - 9:00

# Registration, Networking, Vendor Exhibits and Continental Breakfast

(New location: Ballroom, by hotel main entrance)

9:00 - 10:15

### Welcome & Opening Plenary Session

Welcome: John Restrepo, Board Chair Greetings: Charles A. Richman, Commissioner, NJ Department of Community Affairs Opening Plenary: Making Fair Housing Work

in All of Our Communities.

10:45 - 11:45

### Session 1 Workshops

12:00 - 1:00

### Session 2 Workshops

1:00 - 2:00

### **Lunch & Keynote Speaker**

Marion McFadden, Deputy Assistant Secretary for Grant Programs, Office of Community Planning Planning and Development, U.S. Department of Housing & Urban Development

2:00 - 3:00

### Closing Plenary:

### **Award Presentations and Business Meeting**

2015 Highlights and Plans for 2016:

Staci Berger, HCDNNJ President & CEO
2015 Board of Directors Elections
2015 Awards: Community Development
Champion, Exceptional Community Partner,
Outstanding Municipal Partners, New
Development & Redevelopment, Recognizing
CDC's for their Lasting Achievement

3:00 - 4:00

**Affinity Roundtables** 

# 2015 Board of Directors

### JOHN RESTREPO

### Chair

Director of Housing and Community Development, Garden State Episcopal Community Development Corp. (GSECDC)

### **BLAIR SCHLEICHER BRAVO**

### Vice Chair and Secretary

Chief Executive Officer, Morris Habitat for Humanity

### MATTHEW A. REILLY

### Treasurer

President and Chief Executive Officer, Moorestown Ecumenical Neighborhood Development, Inc. (MEND)

### DONNA BLAZE

Chief Executive Officer and Founding Director, Affordable Housing Alliance, Inc

### **RHONDA COE**

Executive Director, Building Believers Trust Corporation in Newark; Sole Managing Member, R. B. Coe Consulting, LLC

### JOSEPH DELLA FAVE

Executive Director, Ironbound Community Corporation (ICC)

### ROBERT F. GUARASCI

Founder and Chief Executive Officer, New Jersey Community Development Corporation (NJCDC)

### PILAR HOGAN CLOSKEY

Executive Director, Saint Joseph's Carpenter Society

### LEWIS HURD

Director of Redevelopment, Housing Authority of Plainfield; Executive Director, Plainfield Community Development Corporation

### CURTIS H. JOHNSON, JR.

Executive Director, Diocesan Housing Services Corporation of the Diocese of Camden (NJ), Inc.

### CONNIE MERCER

Executive Director, HomeFront

### LESLIE STIVALE

Executive Director, Triple C Housing Inc.

### ROLAND V. ANGLIN, PH.D.

Director and Associate Research Professor, Joseph C. Cornwall Center for Metropolitan Studies

### PAIGE CARLSON-HEIM

Community Development Group Manager, Mid-Atlantic Region (NY/NJ/PA/DE), TD Bank

### HELEN STEBLECKI

Senior Vice President, State Director of Community Development, Citi -New Jersey; Community Development Officer, Citi - Manhattan and Staten Island

### Emeritus Members:

**BRUCE DAVIDSON** MARTHA LEWIN ALAN MALLACH

# 2015 Board of Directors



From left to right; John Restrepo, Blair Schleicher Bravo, Matthew A. Reilly, Donna Blaze, Rhonda Coe, Joseph Della Fave, Robert F. Guarasci, Pilar Hogan Closkey, Lewis Hurd, Curtis H. Johnson, Jr., Connie Mercer, Leslie Stivale, Roland V. Anglin, Ph.d., Paige Carlson-Heim, Helen Steblecki, Bruce Davidson

### **OFFICERS:**

Chair: Blair Schleicher Bravo

Morris Habitat for Humanity (1 year term)

Vice Chair/Secretary: Bridget Phifer

Parkside Business and Community in Partnership

(1 year officer term / 3 year member term)

**Treasurer:** Matthew Reilly MEND, Inc.

(1 year officer term / 3 year member renewal)

**CANDIDATES:** 

Raymond Ocasio (3 year term)
Bridget Phifer (3 year term)
Helene Pierson (3 year term)
Edward Truscelli (3 year term)
Craig Sawyer (3 year term)

### **OFFICER BIOGRAPHIES:**



**Blair Schleicher Bravo** *Chair* is the Chief Executive Officer of Morris Habitat for Humanity located in Randolph, NJ. She is a founding member, past chair and current vice chair of the Housing Alliance for Morris County, a coalition of organizations committed to increasing the supply of affordable housing in Morris County. She is past member of the Board of Trustees of Morris Tomorrow, an organization dedicated to effectively improving the quality of life within Morris County

and NORWESCAP an organization dedicated to serving low- income families in a tri-county area. She serves on the Advisory Board for the Housing Partnership for Morris County and their Foreclosure Task Force. Active in her community; she has served as member of the Mountain Lakes Planning Board, Recreation Commission, and Lakeland Hills YMCA Board of Directors. She is a member of the League of Women Voters since 1988, has held a number of positions within the local, county and state Leagues; serving as President of the Mountain Lakes chapter from 1990-1993.Ms. Schleicher Bravo is a former four-term councilwoman in Mountain Lakes, serving two terms both as Mayor and Deputy Mayor as well as liaison to all Borough Committees in her tenure.



Bridget Phifer Vice Chair/Secretary Elect has served as Executive Director of Parkside Business and Community in Partnership (PBICP) since 1999. Since joining PBCIP, she has grown the organization's budget tenfold. Staff has increased from one (Bridget) to half a dozen as the housing effort has expanded, and homeownership education, marketing and neighborhood planning programs have been created. Strategic partnerships with foundations, other community

development organizations, corporations and government agencies have been critical to this success. Bridget has previously served on the Network's Board of Directors. She rotated off the Board in 2014, as required by the Network's bylaws.



Matthew A. Reilly Treasurer Elect is President and Chief Executive Officer of Moorestown Ecumenical Neighborhood Development, Inc. (MEND). He joined the organization in November 2001. MEND is a nonprofit organization that develops, owns and manages affordable housing for low and moderate-income individuals and families in the Burlington County region of southern New Jersey. Prior to joining MEND, Mr. Reilly worked for 13 years in the banking industry,

where he held various sales and credit management positions. He also served as Senior Real Estate Credit Officer for Community Development Lending for the entire bank franchise. He was the Commercial Real Estate Underwriting Head for Pennsylvania and Delaware and the Commercial Real Estate Portfolio Management Head for the Bank's \$3 billion loan portfolio in the Northeast. He was also Regional Manager for the Bank's Commercial Real Estate group in southern New Jersey. Immediately before joining the Bank, Mr. Reilly served two years (1986-1988) as the Director of Health Care and Senior Housing Finance for Larson Financial Resources, a mortgage banking firm located in Princeton, NJ. Prior to beginning his career in banking and real estate finance, Mr. Reilly served for 12 years (1974-1986) as the Director of Real Estate Development for the nonprofit New Community Corporation of Newark, NJ. Mr. Reilly received a Master of Business Administration degree from Rutgers University. He also holds a Master of Arts in Sociology from Fordham University and a Bachelor of Science from Saint Peter's College. Mr. Reilly currently serves as a public member of the Governor's Interagency Council on Homelessness.

### **CANDIDATE BIOGRAPHIES:**

Core Member (CDC or non-profit builder); all three years terms:



Raymond Ocasio Executive Director of La Casa de Don Pedro, Inc., a Newark community based social services and development organization. In addition to serving on the Network Board he is a board member the Newark Community Development Network as well as a member of Newark's Master Plan Working Group. He also serves on other Newark, state and national groups governing or advisory boards. Before joining La Casa, Mr. Ocasio's career spanned 30 years

of service in housing and community development groups both domestically and internationally, with the non-for profit and different governmental sectors. He previously served on the Network's Board of Directors, and was the Chair of the Board for two years.

**Bridget Phifer** Executive Director of Parkside Business and Community in Partnership (See her bio above – Vice Chair/Secretary)



Helene Pierson Director of Community Development of Stand Up for Salem. Ms. Pierson joined Stand Up for Salem in October 2013 to help implement the organization's first Neighborhood Revitalization Tax Credit (NRTC) grant. She has spearheaded the rehabilitation of 200 homes, as well as the addition of an art gallery, greenhouse, a community center, a theatre and planting of over 1,000 trees. She is the recipient of Drexel University's 2011 EMBA Alumni Award

for Community service, and was been named Citizen of the Year 2010 by The Philadelphia Inquirer for her work in Camden. Helene previously worked at Heart of Camden, spearheading their NRTC plan. She is currently serving as the Network's Neighborhood Revitalization Task Force co-chair.



Edward Truscelli Executive Director of Princeton Community Housing (PCH), a Princeton-based non-profit community development organization. Prior to joining PCH, Mr. Truscelli was the former vice president of Planning & Development for Springpoint Senior Living in West Windsor and an architect with Clarke Caton Hintz in Trenton where he shared responsibility for the adaptive reuse of one of the

former Roebling Wire Works buildings for senior affordable housing. PCH has been an active member of the Mercer County Development Team.

### Associate Member: one three year term:



Craig Sawyer Principal and Managing Partner of ESR Advisors, formerly Equitable Development Consultants, L.L.P., a community economic development consultancy firm. Established in 2002, the firm has consulted and assisted numerous organizations and businesses in a wide range of community-based economic development projects, especially commercial district revitalization, real estate development, job creation/entrepreneurship development,

and social enterprise development initiatives. A former member of the Network staff who has consulted with many of our members, Craig has more than 20 years of experience helping organizations implement economic development plans and development strategies to bring visions of vibrant and healthy communities and businesses to life.

### 2015 BOARD OF DIRECTORS:

(Continuing Terms)

Donna Blaze Affordable Housing Alliance (3 year term renewal)

Joseph Della Fave Ironbound Community Corporation

**Robert F. Guarasci** New Jersey Community
Development Corporation

Pilar Hogan Closkey Saint Joseph's Carpenter Society

**Lewis Hurd** Plainfield Housing Authority and Plainfield Community Development Corporation

**Connie Mercer** HomeFront

**Leslie Stivale** Triple C Housing

Roland V. Anglin, Ph.D.

Paige Carlson-Heim TD Bank

Helen Steblecki Citi Bank

**Alan Mallach** Brookings Institute (Emeritus)

Rev. Bruce H. Davidson (Emeritus)

Martha Lewin (Emeritus)

### OPFNING PLENARY

### Making Fair Housing Work in All of Our Communities:

Panel discussion on federal and state policy changes impacting how and where the Garden State builds homes in the future. A panel of experts will discuss how CDCs can use the latest state and federal rulings to benefit our work, i.e. municipal plans being evaluated by the NJ Supreme Court, HUD's new Affirmatively Furthering Fair Housing rule and US Supreme Court's disparate impact ruling. Participate in an important dialogue about how CDCs and fair housing advocates can work together to ensure all NJ residents can access quality housing opportunities in their community of choice.

### **PANELISTS:**



### Ed Gramlich @Regs\_Ed

Ed Gramlich has been at the National Low Income Housing Coalition (NLIHC) since October 2005. He currently serves as Director of Regulatory Affairs and previously served as Director of Outreach and State Partner Liaison. He monitors, analyzes, and summarizes HUD administrative and regulatory actions so that advocates can effectively comment on proposed regulations and use final rules as advocacy tools.

Prior to joining NLIHC, Ed was at the Center for Community Change for 26 years where he provided technical assistance to low income community-based groups about the CDBG program and the ConPlan process.



### Wanda Nieves @HUDNY NJ

Wanda Solano de Nieves is the Center Director for the Office of Fair Housing and Equal Opportunity (FHEO) in Region II for the U.S. Department of Housing and Urban Development covering the state of New Jersey, Puerto Rico and the US Virgin Islands. She serves as principal advisor to the FHEO Regional Director for Region II, in all matters relating to equal opportunity in housing and

facilities, economic opportunity, civil rights, and nondiscrimination in the implementation of the programs of HUD. She also manages the education and outreach responsibilities within that area of Region II. Before coming to HUD,

### **OPENING PLENARY**

Wanda held the position of Equal Employment Manager, Acting as the Deputy to the EEO Officer with the Communications Electronics Command, United States Department of the Army. She also held various positions in her native Puerto Rico including Equal Employment Opportunity Officer and Deputy Director for the Federal Affairs Department.



### **David Troutt** @RULawNewark

David Dante Troutt is professor of law and Justice John J. Francis Scholar at Rutgers law School-Newark where he also directs the Center on Law in Metropolitan Equity. He teaches tort law, intellectual property and a multidisciplinary approach to racial and economic inequality called metropolitan equity (land use, civil rights, state and local government, housing and poverty law). His most recent book, *The Price of Paradise*:

The Costs of Inequality and a Vision for a More Equitable America (NYU Press), examines six cultural assumptions that have informed legal rules and public policy across American communities to reveal how they contribute to structural inequality at a time of immense demographic change. Troutt is the author and editor of three other books, The Monkey Suit: Short Fiction on African Americans and Justice (The New Press), After the Fall: Black Intellectuals Explore the Meaning of Hurricane Katrina (The New Press), and a novel, The Importance of Being Dangerous (Amistad/HaperCollins).



### Kevin Walsh @FairShareN.J.

Kevin D. Walsh is the Executive Director of Fair Share Housing Center (FSHC). In 2000, he joined FSHC following a clerkship in the New Jersey Supreme Court. Walsh, a graduate of The Catholic University of America and Rutgers University School of Law in Camden, is responsible for the administration of FSHC and focuses his practice on regulatory challenges and litigation involving high-growth municipalities. He has also

had major success in getting affordable housing included in key transit-oriented development plans. Walsh received the Mary Philbrook Award from Rutgers School of Law - Camden in October 2012 and was named <u>Lawyer of the Year</u> in December 2012 by the New Jersey Law Journal.

### **KEYNOTE SPEAKER**



### MARION MCFADDEN @hudgov

Deputy Assistant Secretary for Grant Programs, Office of Community Planning and Development, U.S. Department of Housing & Urban Development

Marion Mollegen McFadden is the Deputy Assistant Secretary for Grant Programs in HUD's Office of Community Planning and Development (CPD). In this role, she is responsible for overseeing affordable housing and community development programs, including:

- Community Development Block Grant (CDBG) program,
- HOME Investment Partnerships program,
- Neighborhood Stabilization Program (NSP), and
- CDBG Disaster Recovery funds, including the new National Disaster Resilience Competition.

Before joining CPD in August 2014, she led interagency efforts to guide the use of \$50 billion in emergency appropriations for recovery from Hurricane Sandy. She served as Chief Operating Officer and Acting Executive Director for the Hurricane Sandy Rebuilding Task Force and was a founder of the Rebuild by Design competition, which was recognized with the Administrative Conference of the United States with the Walter Gellhorn Innovation Award and named by CNN.com as the first of ten great innovations in 2013. She coordinated the post-task force Sandy work at HUD as a Senior Advisor to the Secretary. She recently received the 2015 Comcast NBC Universal City Year Career Leadership Award and was a finalist for the 2014 Samuel J. Heyman Service to America Management Excellence Medal for her work on the Sandy Task Force. For more than a dozen years, Marion served as program counsel to many of HUD's grant and loan guarantee programs. Marion holds a JD magna cum laude from Howard University School of Law (2000) and a BA from Northwestern University (1994).

### Community Development Champion



### THE HONORABLE BRITNEE N. TIMBERLAKE

President, Board of Chosen Freeholders, County of Essex

This award is presented to a public official who has provided exceptional support and leadership for community development in NJ. We are proud to honor Ms. Timberlake for her community development advocacy, tenacity as a practitioner and leadership as an elected official on the issues facing our field. In addition to being the youngest

person to serve as an Essex County Freeholder since 1979, Ms. Timberlake is also the only African American woman serving as president of a Freeholder board in New Jersey. Moreover, she is a longtime Network member, as the founder and executive director of The Essex Community Land Trust. She has worked with the Network and our partners in Essex County to expand home ownership opportunities for lower income residents, promote collaboration with CDCs, reduce income inequality and increase economic activity in the area. The Network is thrilled to celebrate the achievements of one of our own.



### **Exceptional Community Partner**

NEW JERSEY FUTURE @NewJerseyFuture

The Network gives this award to a partner organization that works closely with us to build strong communities and ensure economic and social justice in our state. This year, we are very pleased to honor New Jersey Future (NJF). NJF, the state's

smart growth advocacy organization, has worked diligently toward a vision of sustainable growth, environmental preservation, neighborhood revitalization, and transportation choice in the Garden State since 1987. NJF is a key ally in the Network's efforts to ensure that NJ's Sandy recovery promotes resiliency and provides fairness for all of the state's residents. In 2013, the Network, NJF and others filed an amicus brief that helped inform the Supreme Court's decision to take over NJ's affordable homes development process. Currently, the Network is engaged in NJF's Urban Water Solutions Initiative, to support the transformation to sustainable infrastructure in our cities. We are proud to honor our collaboration with New Jersey Future.

### **AWARDS**

### Outstanding Municipal Partners for New Developments:



### THE TOWNSHIP OF FLORENCE

The Duffy School Apartments for Senior Citizens was developed by Network Member, Moorestown Ecumenical Neighborhood Development, Inc. (MEND). The Township worked with MEND to design an apartment building that would combine homes in the former 100-plus year-old school building, closed in 2008, with new ones in an addition while

remaining compliant with all current building codes, meeting the requirements of both the NJ State Historic Preservation Office and the National Park Service and numerous financing programs. The new development transformed the school into a residential building with 53 one-bedroom apartments, along with a community room, a gymnasium, an auditorium and other amenities. Many communities have school buildings that no longer meet their needs but could be appropriate for the development of new affordable rental homes, as was done in Florence.



### THE TOWNSHIP OF FRANKLIN @TwpofFranklin

Over the last decade, the Township has worked with Network Member RPM Development Group to develop Berry Street Commons, Franklin Boulevard Commons, Parkside Family, Parkside Senior, and Voorhees Station. These developments provide over 375 affordable homes, including 306 family rentals and 70 age-restricted homes to lower income

residents in the community. Berry Street, a Platinum LEED-certified building, is one model for other municipalities, creating 94 affordable family rental homes in an area previously characterized by low-density single-family homes, vacant land, and industrial uses. These new homes have been developed primarily through the municipality's use of the redevelopment process, which requires substantial effort and engagement by local officials with the public.

### Outstanding Municipal Partners for Neighborhood Revitalization:



### THE BOROUGH OF SOMERVILLE @SomervilleClerk

The Borough's redevelopment plan, adopted with significant public input and support, has revitalized the community's Main Street Corridor. Changes made through the plan, including removing barriers that allowed developers to build above one story, have created an influx of new construction along the corridor, bringing new businesses and residents into

the core area of Somerville. The Borough now has over 40 dining establishments that cater to all tastes and pocket books. Neighborhood revitalization efforts stopped the residential decline on and around Main Street and has encouraged new construction within walking distance to the NJ Transit rail station, attracting new residents into the Borough. In other areas of the town, these efforts have helped increase property values and reduced the outbound migration from the town. "These programs have changed the 'feel' of Somerville from a sleepy town to a vibrant exciting community, where there is something to do at all times," stated Assemblyman Jack M. Ciattarelli (R-16), who nominated Somerville for the award.



### THE BOROUGH OF ROSELLE @NJRoselle

The Borough has been a leader in addressing vacant and abandoned properties, and restoring them to productive use. Using tools the Network helped shape, Roselle has maintained a strong joint abandoned and vacant properties ordinance. Local officials engage residents and community leaders throughout the process, asking them to help identify

properties in neighborhoods that may be hazardous. They encourage residents to contact code enforcement and have instituted an innovative data collection method for tracking code complaints and violations. The Borough has generated over \$375,00 in revenue from fees assessed to address vacant properties. Even more importantly, properties that are abandoned are being renovated and restored to productive use in the community. Roselle has now taken the next step in their problem property program, creating a nonprofit that will work with local entities to rehabilitate properties, creating jobs for residents and ultimately generating tax revenue for the Borough.

### **AWARDS**

### Lasting Acheivement Honorees

(CDCs with over fifty years of service)



Volunteers of America Delaware Valley

Founded 1896 • @VOADV



Women Rising, Inc.

Founded 1905



Catholic Charities of Trenton Diocese

Founded 1913 • @CCTrenton



**Urban League of Essex County** 

Founded 1917 • @UrbanLeagueEC



**New Bridge Services** 

Founded 1963 • @NewBridgeSvs



Community Builders, Inc.

Founded 1964 • @TCBCommunities



Northwest New Jersey
Community Action Program, Inc.

Founded 1965 • @NORWESCAP

### SESSION 1 WORKSHOPS

10:45 - 11:45

### **HEALTHY HOUSING IN NJ:**

### Informed Decision Making in Communities

Speakers: Jon Carnegie, Jerry Flach

Moderator: Kiki Jamieson

From lead and mold to property abandonment and environmental justice, many factors affect the health of homes and their residents. Learn more about new tools and trends that promote the integration of health more visibly into community development patterns and decisions, including how Health Impact Assessment and Health-inall policies have been used around the country.

### **GETTING OUT FROM UNDERWATER:**

### Tools for Helping NJ Families Facing Foreclosure

Speakers: Jessica Brooks, Stefanie Kavookjian Wynne, Peter Grof, Elyse D. Cherry Moderator: Pilar Hogan Closkey

Homeowners and communities across New Jersey continue to face an unrelenting foreclosure crisis. This interactive workshop will provide details about programs that are helping foreclosed homeowners remain in their homes, and helping cities and neighborhoods address the destabilizing impacts of negative equity and foreclosure, including NJ Community Capital's innovative ReStart program and Boston Community Capital's SUN Initiative, which has recently started in NJ.

### **NEW FRONTIERS IN ENDING HOMELESSNESS**

Speakers: Connie Mercer, Taiisa Kelly, Frank Losey

Moderator: Leslie Stivale

How can Rapid Rehousing as well as traditional and emerging voucher programs for vulnerable populations work to end homelessness in our state? Learn about ways that CDCs are partnering with social service providers to ensure that people experiencing homelessness can access safe, affordable homes and the resources they need to achieve self-sufficiency and thrive.

### SESSION 1 WORKSHOPS

### 10:45 - 11:45

### SHOW YOUR STUFF:

### Message Your Mission and Your Value to Advance Your Agenda

Speakers: Linda Czipo, Christine Duffy

Moderator: Rhonda Coe

Yes, non-profits CAN lobby and should engage in advocacy activities. This workshop will provide an overview of the rules that CDCs must follow and provide practical tips for using your mission to promote your work. Commitment to mission is one of an organization's strongest selling points, but it is not always maximized. Learn how to leverage your purpose and show your value to reach your goals.

### PLAN FOR OUR FUTURE

Speakers: Courtenay Mercer, Tom Schulze, Joseph Della Fave

Moderator: Roland Anglin

Two exciting opportunities combine to unite planning and community development for the future. Learn about the most up to date findings in the Fourth Regional Plan, for which Network partner Regional Plan Association (RPA) has produced employment and population projections. RPA's analysis shows, that with the right investments, our region could accommodate an additional 2 million jobs and 4 million residents by 2040. Join a discussion about how this growth could be accommodated with varying development patterns and their implications on our work. Also, learn about the APA-NJ Chapter's program that brings community organizations, local leaders and planners together.

### SESSION 2 WORKSHOPS

12:00 - 1:00

### HISTORIC PROPERTY REDEVELOPMENT:

Don't Leave Money on the Table!

Speakers: Dorothy Guzzo, Julia Taylor, Robert Guarasci

Moderator: Melissa Jest

Are NJ's CDCs leveraging all the available resources when planning projects that revive historic properties? A panel of revitalization practitioners will answer this question, and more. They will outline their experience rehabbing older properties and their choices about using preservation related incentives. Learn about state and federal resources when using historic property rehab as a redevelopment tool.

### **UNDER ONE ROOF:** Creating Homes by Working Together

Speakers: Richard Brook, Russell Stern, Carmen Gandulla

Moderator: Blair Schleicher Bravo

Hear lessons learned from our previous and current award winning communities who have succeeded in partnership with community developers. Municipal leaders, community developers and strategic partners will discuss the successes they have had in creating and rehabilitating affordable homes in urban and suburban places around the state. Learn how they overcame challenges in their neighborhoods and how you can build on their accomplishments.

### PUTTING FEDERAL FUNDS AND RESOURCES TO WORK IN NJ

Speakers: Tracee Battis, Beth Bentley, Ed Gramlich

Moderator: Curtis Johnson

Advocates need to be ready to shape implementation of the National Housing Trust Fund (NHTF), a new federal block grant to states for building, rehabbing, preserving, and operating (primarily) rental housing for extremely low income people. Hear more from our national expert about this new program, discuss the potential offered by this new resource and how you can engage in the process to make it work. Also, learn how the Federal Home Loan Bank of New York and other resources are available to finance facilities to build homes and serve your community.

### **SESSION 2 WORKSHOPS**

### 12:00 - 1:00

### STRENGTHENING YOUR NEIGHBORHOOD WITH GREEN INFRASTRUCTURE

Speakers: Drew Curtis, Emma Melvin, Meishka Mitchell

Moderator: Jane Rosenblatt

This workshop will explore the basics of green infrastructure and how green neighborhoods can help transform urban areas into healthier, more resilient communities. Hear from community leaders who have successfully implemented local developments about using green infrastructure as a tool for revitalizing neighborhoods and discuss how other communities can use these tools.

### NEW INNOVATIONS IN FINANCIAL CAPABILITY COUNSELING

Speakers: Megan Kiesel, Avi Telyas, Jerrah Crowder

Moderator: Paige Carlson-Heim

Financial Capability impacts every facet in the life of an individual and their family. Whether buying a home, going to college, recovering from a disruptive life event or simply learning to make ends meet; the ability for a client to plan, manage their daily finances, choose and use affordable financial products can make all the difference. Learn about the newest innovations in the Financial Capability field from leading experts to help clients get a financial leg up while managing limited resources.

### AFFINITY ROUNDTABLES

3:00 - 4:00

Meet other practitioners and individuals working on similar issues and share solutions. Continue the discussions sparked in your workshops and during the day. Let us know how the Network can help the challenges your affinity group faces. We will have opportunities for the following groups to meet over coffee:

### HABITAT FOR HUMANITY

Leaders from local chapters will discuss and decide the future of a NJ SSO, share best practices and build on opportunities for future collaboration.

# HOMELESS SERVICE PROVIDERS & SUPPORTIVE HOUSING ADVOCATES

Discuss the issues facing homeless and supportive housing providers and advocates, including proposed changes to emergency assistance benefits

### HOUSING COUNSELORS

Housing counselors will learn about new products and exciting opportunities, and discuss changes and best practices in the field.

### **ADVOCACY TEAM & CD NETWORK CHAIRS**

Help us design the agenda for policy change in 2016 and beyond. Hear more about the Network's state and federal plans for upcoming activities and campaigns.

### Vendors

### Please Visit our Vendor Tables for Valuable Information

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CATHOLIC CHARITIES

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NJ SPOTLIGHT

**FULTON BANK** 

**CORT FURNITURE** 

**BOSTON COMMUNITY CAPITAL** 

**SHELTERFORCE** 

**NEIGHBORWORKS** 

**BELL ENVIRONMENTAL SERVICES** 

**AMERICA** 

**BUTLER WOODCRAFTERS** 

MEEKER SHARKEY

NJ HOUSING AND MORTGAGE

MONARCH HOUSING

FINANCE AGENCY

**INVESTORS BANK** 

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### Thank You

We Want to Thank the Following Local Businesses for their Contribution to Making this Conference a Success

### SixThirteen Creative

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### **Mercer Digital Printing**

Program & Poster Printing

### **Crown Trophy - Mercerville**

Awards

**Monday Morning Flower & Balloon Company** 

Decorations

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At BNY Mellon, we honor those who make the community a better place, now and in the future.

It is our great pleasure to support the Housing and Community Development Network of New Jersey 2015 Community Development Conference and Membership Meeting. We congratulate the honorees.



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