Housing and Community Development **Network** of New Jersey

Celebrating

Celebration Luncheon

FORSGATE COUNTRY CLUB ARPIL 12, 2024

> Become a sponsor by visiting: www.hcdnnj.org/anniversary

# Sponsorship Packages

### Premiere Sponsor \$35,000 (Limited)

- Three tables (24 seats) at the Anniversary event Premiere Seating
- · Welcome address and/or video at the event
- · Opportunity to introduce or present an award
- Electronic delivery of promo materials post event to all Network Members TWICE
- Post event ad placement in Network Newsletter for following year- QUARTERLY

Years

- Ad and Logo in event program. Full page/full color inside front or back cover of the event progr
- Link with logo on HCDNNJ website through June 2025 and on all anniversary related materials
- Sponsor recognition page on event program and on website TOP LISTING
- Premiere placement of signage at event
- Name/Logo on all event promo materials
- Name on all press releases
- Acknowledgement in all event emails and social media channels
- Anniversary logo slideshow placement
- Distribution of promo materials to all attendees

## Presenting Sponsor \$20,000 (Limited)

- Two tables (16 seats) at the Anniversary event Preferred Seating
- Opportunity to introduce speaker or category
- Electronic delivery of promo materials post event to all Network Members ONCE
- Post event ad placement in Network Newsletter for following year- THREE TIMES
- Ad and Logo in event program. Full page/full color priority placement
- Link with logo on HCDNNJ website through December 2024
- Sponsor recognition page on event program and on website
- Poster recognition at event
- Name/Logo on all event promo materials
- Name on all press releases
- Acknowledgement in all event emails and social media channels
- Anniversary logo slideshow placement
- Distribution of promo materials to all attendees



### Anniversary Sponsor \$10,000

- One and a half tables (12 seats) at the Anniversary event Priority Seating
- Post event ad placement in Network Newsletter for following year TWO TIMES
- Ad and Logo in event program. Full page/full color
- Link with logo on HCDNNJ website through December 2024
- Sponsor recognition page on event program and on website
- Poster recognition at event
- Name/Logo on all event promo materials
- Name on all press releases
- Acknowledgement in all event emails and social media channels
- Anniversary logo slideshow placement
- Distribution of promo materials to all attendees

## Celebration Sponsor \$5,000

- One table (8 seats) at the Anniversary event
- Post event ad placement in Network Newsletter for following year ONCE
- Ad and Logo in event program. Full page/full color
- Link with logo on HCDNNJ website through September 2024
- Sponsor recognition page on event program and on website
- Poster recognition at event
- Name/Logo on all event promo materials
- Name on press release
- Acknowledgement in all event emails and social media channels
- Anniversary logo slideshow placement
- Distribution of promo materials to all attendees

# Friend Sponsor \$1,500 (Nonprofit CORE & ASSOCIATE Members Only)

- 2 seats at the Anniversary event
- Ad and Logo in event program. Half page/bw
- Link with logo on HCDNNJ website through September 2024
- Sponsor recognition page on event program and on website
- Name/Logo on all event promo materials
- Acknowledgement in all event emails and social media channels
- Anniversary slideshow logo placement

# Ad Journal Rates

#### **Color Ads**

Full Page Color - \$1,500 (7.5"H X 4.5"W) Half Page Color - \$1000 (3.5"H X 4.5"W)

#### **Black and White Ads**

Full Page B&W - \$1000 (7.5"H X 4.5"W) Half Page B&W - \$500 (3.5"H X 4.5"W) Quarter Page Color - \$500 (3.75"H X 2.25"W) Quarter Page B&W - \$250 (3.75"H X 2.25"W)

To purchase an ad, visit www.hcdnnj.org/anniversary

For customized sponsorships, contact Sharon Barker at sbarker@hcdnnj.org