



NEW JERSEY **COMMUNITY** CAPITAL

Health, Housing, & Community Development

WHERE DO WE GO FROM HERE?



Our Mission

To **create** thriving communities
through **strategic investments**
and **knowledge**.

Who We Are

As a community development financial institution (CDFI) founded in 1987, New Jersey Community Capital (NJCC) has a toolkit of services and products to support neighborhood revitalization and economic development in disinvested communities, including:

- Revolving loan funds and related investment products
- Real estate development/foreclosure mitigation
- Homeownership counseling and mortgage products
- Capacity building and technical assistance

NJCC is the largest CDFI certified by the U.S. Department of Treasury serving the entire State of New Jersey.

Target Areas

&

Populations

- Low- and moderate-income populations
- Concentrated in urban communities
- Distressed neighborhoods hit by abandonment & economic disinvestment





Our Impact Since Inception*



600
MILLION
INVESTED IN NJ
COMMUNITIES



10,240
HOUSING
UNITS
DEVELOPED



12,390
JOBS
CREATED,
PRESERVED



19,760
EDUCATIO
N
SEATS



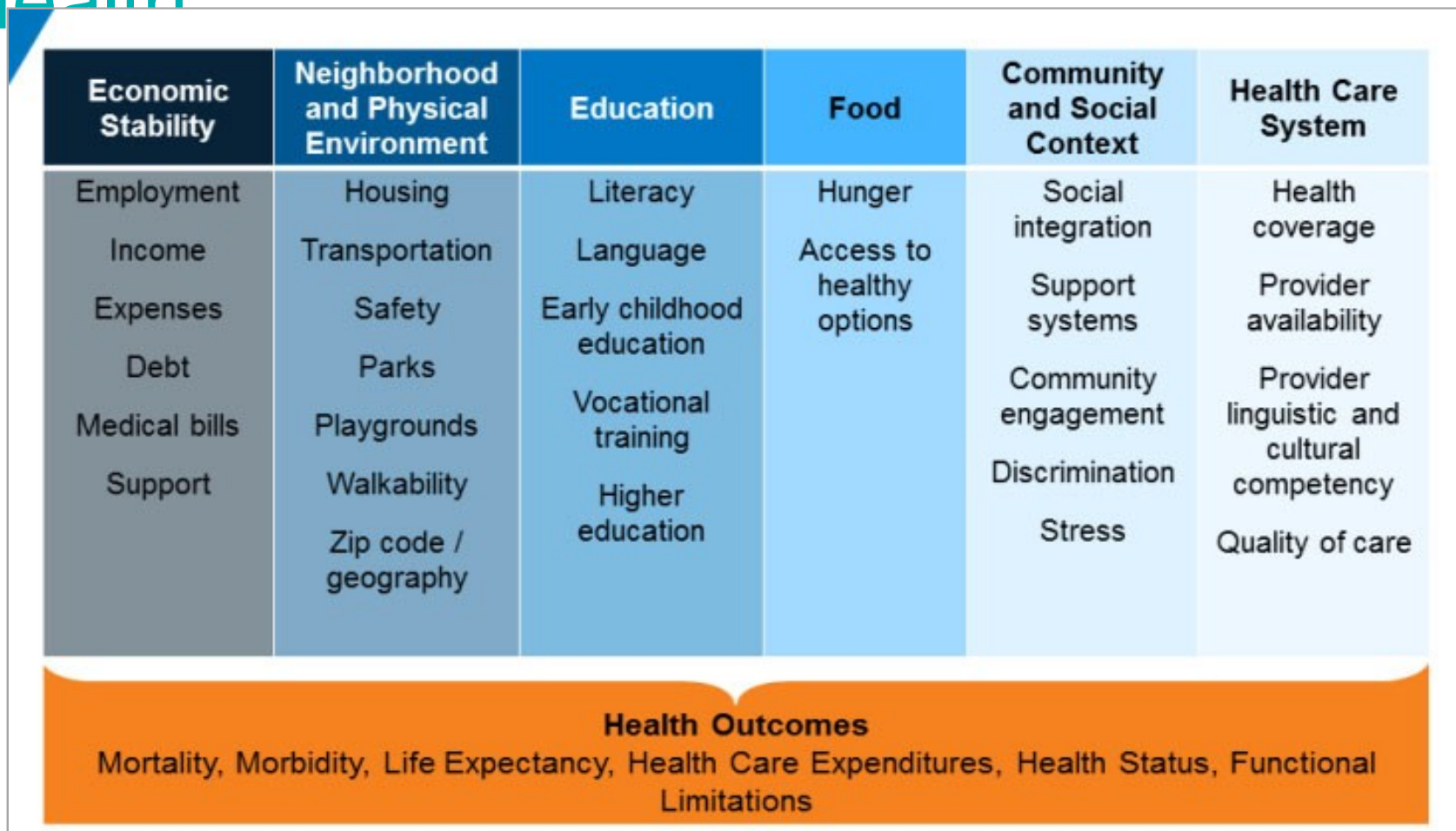
6,345
EARLY
CHILDCARE
SLOTS



5.7 MILLION
S.F.
COMMERCIAL
REAL ESTATE
DEVELOPED

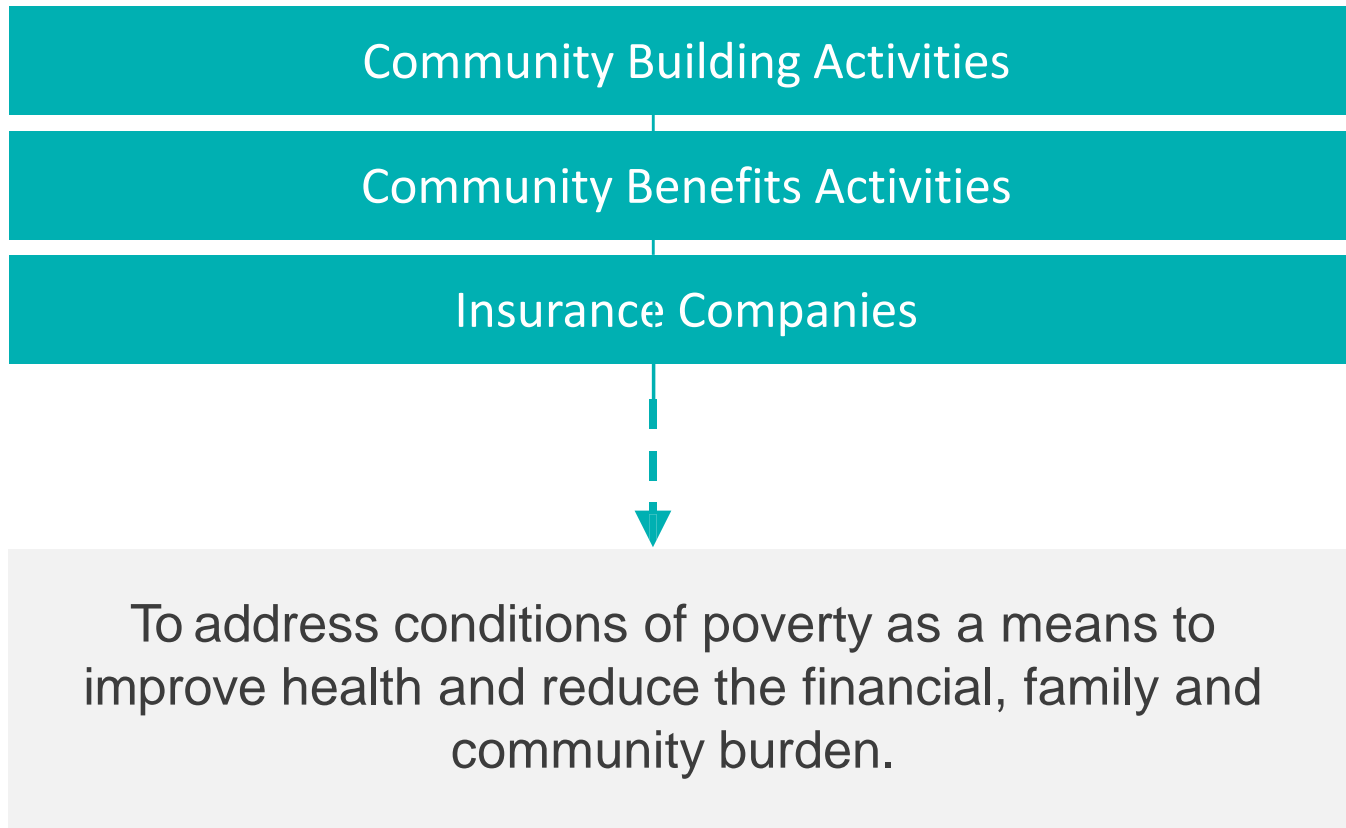
(*as of 9/30/18)

A Community Health Model: Social Determinants Of Health



Source: Kaiser Family Foundation

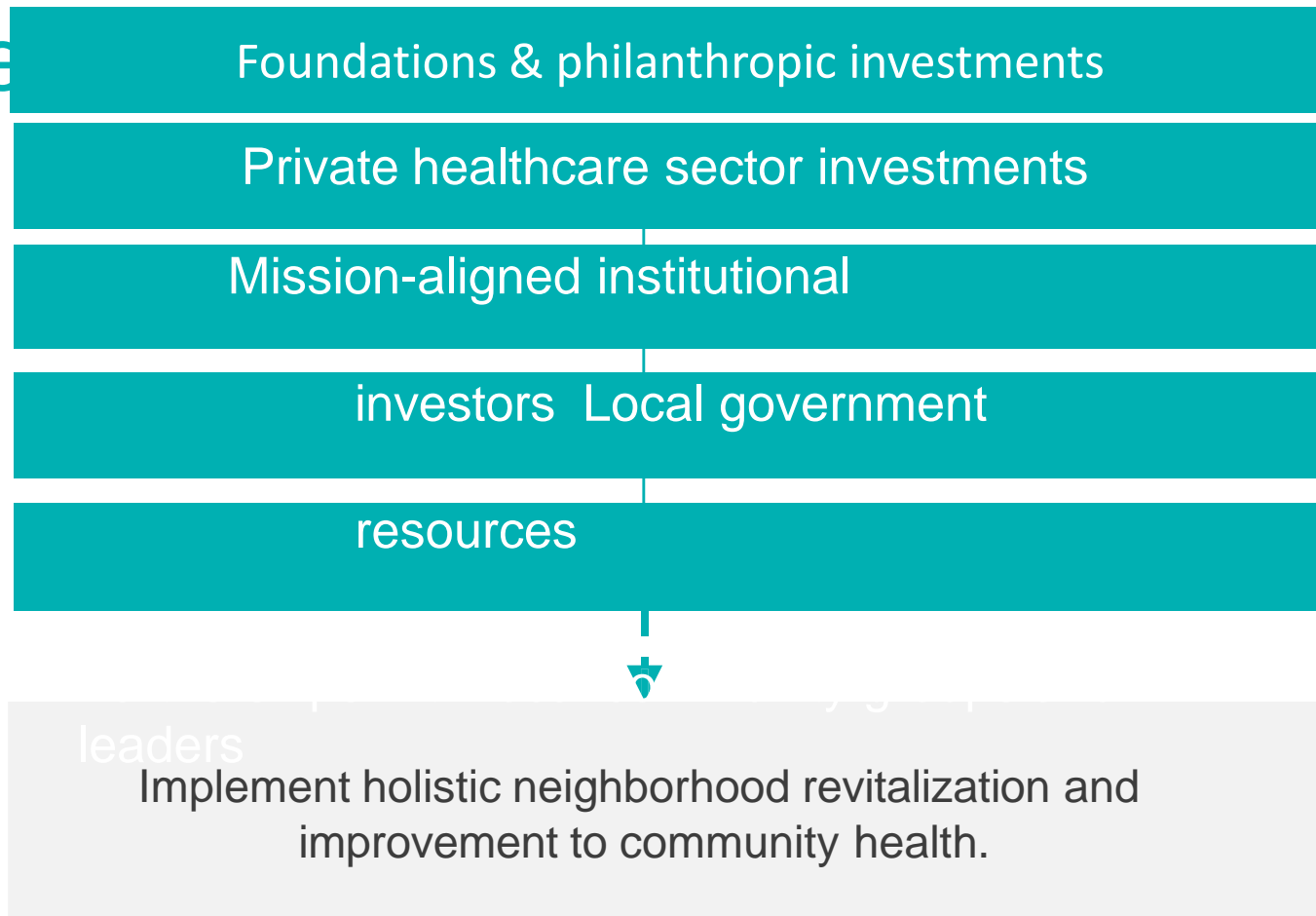
Core Strategy #1: Health-Related Investments: Community Needs Assessments



Hospitals & Health: Recent Collaborations

- In 2018, partnered with [RWJBarnabas Health](#) to support the Family Village Initiative, a comprehensive redevelopment of healthy homes in Newark's South Ward.
 - ✓ \$1 million program-related investment
 - ✓ 125 units of healthy housing in area with high housing need
- In 2018, [Dignity Health](#) supported expansion of lending in low- and moderate-income neighborhoods affected by vacant and abandoned properties and substandard housing.
 - ✓ \$1 million investment harnessing healthy communities approach to neighborhood stabilization and improving distressed communities
- In 2019, collaborated with [St. Joseph's University Hospital](#) to create mixed-use, multi-family development, the first under the state's Hospital Partnership Subsidy Program.
 - ✓ 10 units dedicated to individuals with special needs
 - ✓ Access to health and support services for residents

Core Strategy #2: Comprehensive Cross-sector Partnerships



Investment & Engagement Opportunities

Providing investors new opportunities to meet social goals and achieve financial returns while advancing in the community development field.

Grant/Equity capital to leverage debt capital and other grant support

Long-term or low-cost debt such as program-related investments (PRIs) essential to support of larger scale projects requiring multiple sources of capital

Diverse, viable, and risk tolerant investment options and, risk-sharing structures



For More Information

Please contact:

Jeffrey Crum, Chief Investment Officer

jcrum@njclf.com